Healthcare Trends

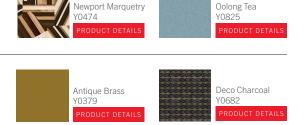
Today, the primary purpose of healthcare is prevention, bringing more secondary and tertiary types of facilities into the marketplace. Casual living and a desire for calming spaces inspire the latest trends in healthcare design to turn a much-dreaded experience into a comforting space that fosters a sense of peace. With anxiety levels accelerated by the pandemic, these design trends embrace people's need for the warmth of hospitality spaces, the serenity of home, and pops of color to promote health and wellness. Future healthcare developments and retrofits need to plan for more zones, including those for patients, guests, the community, healthcare workers, and hot-zone functions.



Hospitality Meets Healthcare

New healthcare designs take inspiration from lounges and communal spaces known for their ease and comfort. Wilsonart* palettes feature-rich, deep jewel tones that create a sense of warmth and wellbeing in spaces that once felt cold and clinical.

Statement surfaces – Eye-catching accent walls inspired by hotels bring a sense of hospitality to healthcare environments, from lobbies to meeting spaces.



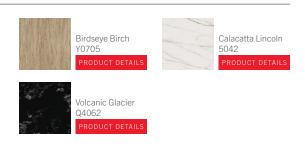
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ENGINEERED SURFACES

Café culture crossover – Waiting rooms and reception areas take on a multitude of functions, from a place to consult in privacy to an area to relax with family. These spaces embrace lounge-inspired accents of deco patterns and metallics that add touches of dressiness to casual spaces.

Elevated aesthetics – Home-inspired surfaces bring a sense of comfort and coziness to healthcare spaces. Modern, burled woods in lighter hues pair with dramatic stones like Wilsonart® Calacatta with large-scale veining to give an upscale feel without sacrificing function.





Colorful Care

Color infuses a fresh optimism in healthcare spaces in a variety of ways by elevating moods and inspiring a positive outlook for healing and wellbeing. Healthcare environments are reinventing themselves from stale, boring, and non-connected rooms to more vibrant, engaging, and connected spaces.

Clean colors – Hospital rooms are evolving from sterile and boring to vibrant and engaging to promote healing. New wellness colors in shades of lemon yellow and leafy green add a sense of vitality, inspired by clean eating and healthy lifestyles.

Joyful shapes – Featuring arches and rounded edges, new free-form shapes lend a sense of playfulness and joy often lacking in sensory-deprived environments.

A warm welcome – Lighter, warmer wood grains, like Wilsonart[®] Brazilwood, contrast with pops of color to add softness to spaces.

Cucumber Juice Y0349 PRODUCT DETAILS



Brazilwood 7946 PRODUCT DETAILS

The future of healthcare ecosystems has the potential to deliver integrated experiences to consumers with spaces focused on friendliness and well-being. Wilsonart[®] offers a variety of surfaces that prioritize form and function for healthcare spaces, while also holding up to stringent cleaning and disinfection protocols demanded in hospital settings today. These surfaces provide opportunities to create new environments that put comfort and ease front and center.

