

Re:purpose

DID YOU KNOW?

Wilsonart® HPL leads the industry in post-consumer recycled content used.*

What is post-consumer recycled content?

Consumer products like paper, newspapers, and cardboard boxes that have been used, recycled, and re-purposed.



WILSONART USED

746,000,000 lbs

OF POST-CONSUMER
RECYCLED CONTENT FROM
2000 TO 2023



SAVING MORE THAN

8,900,000

TREES



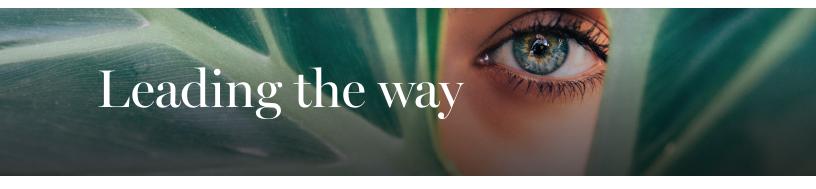
ENOUGH TO COVER

178,000 acres

LARGER THAN THE SIZE OF CHICAGO, IL.















Committed to conscious craftsmanship.

Sustainable manufacturing.
Exceptional durability. A personal care throughout. Surfaces that reflect the values of architects, designers, and end users.

WILSONART CONTAINS
ON AVERAGE

23%

POST-CONSUMER
RECYCLED CONTENT 2X MORE THAN ANY
OTHER BRAND.

WILSONART

16% - 32%

31% - 67%



OTHER BRAND

8.6% - 13.9%

0%